

www.seagullscientific.com

Labeling, marking, and coding that transforms your supply chain

Minimize IT resources and streamline your labeling operations. BarTender provides easy-to-use label design tools, on-demand printing, and integration with your business data and systems, ensuring regulatory compliance.



- Standardize and centralize your labeling workflow with easy-to-use label design tools usable by everyone – regardless of proficiency.
- **Print anywhere, anytime on any device** using the industry's largest printer driver library to over 9,000 drivers for the highest optimized printing performance.
- Enable interoperable communications for industry standards and compliance with support for the latest barcode and labeling standards (GS1, RFID, UDI, GHS, and more).
- Automate your labeling workflow by leveraging the industry's only REST API to integrate with any business system or application and build custom integrations.

A unified solution for any industry

Manufacturing

Track your ingredients, parts, assemblies, and finished products throughout the manufacturing process. BarTender helps identify your assets and provides the knowledge and agility you need to optimize every process, asset, and resource

Warehouse

Ensure accurate inventory counts, location, and traceability in and out of the warehouse. BarTender empowers teams with the accuracy, visibility, and mobility needed to meet shipment objectives and increase customer loyalty.

Transportation & Logistics

Build accurate bills of lading, link ASNs to your trading partners, and print labels anywhere, anytime. BarTender enables easy barcode label and RFID tag generation to communicate accurate real-time information and enhance workforce flexibility.

Retail

Ensure every product is placed correctly, create frictionless checkout experiences, and quickly look up product information. BarTender accelerates your digital transformation to improve your overall retail experience end-to-end - whether it is in-store, eCommerce, or somewhere in between.

More industries BarTender supports

- Aerospace
- Automotive
- ChemicalFood & Beverage
- Healthcare
- Medical Devices
- Pharmaceutical & more
- Get started now contact us today!

BarTender BY SEAGULL SCIENTIFIC

Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

BarTender Software (on-premises)

Available in four editions as a traditional per-printer or workstation license or subscription.

When to choose BarTender software (on-premises)

- Have available IT resources
- Need to trigger printing by a connected device automatically
- Print a variety of custom label templates
- Need advanced security configurations and audit trails/logging
- Need support for both private network and internet connectivity

Enterprise Automation Professional Starter Automation Essentials **Comprehensive enterprise** Powerful integrations with Dynamic labels, RFID tags, Simple label design and Flexible integrations with The quickest and easiest way labeling management existing business systems and cards printing for small businesses your business applications to start printing Secure centralized control Efficient automated printing Dynamic business printing with Basic business label design Increased flexibility and control True cloud-based labeling data entry forms, on-demand and compliance for your with powerful process and printing with easy-to-use with customizable integrations without the need for additional IT infrastructure and resources. organization's most demanding automation and business printing from any device, design tools to print labels and greater storage. industry regulations. application integration. anywhere, and database quickly and easily. Integrate your business • Design anywhere, anytime connectivity. • Centralize label and • Integrate your business • Connect to local data system (ERP, WMS, MES, using the cloud-based system (ERP, WMS, MES, • Leverage dynamic data from sources (only Excel or etc.) with your labeling using BarTender Designer along document storage and etc.) with your labeling a database or advanced CSV files) the industry's only REST API with over 300 pre-defined management • Print a lot of different labels • Easily manage printing across serialization · Design simple barcode labels Manage more label label templates and documents for the same • Print with different operators • Be up and running in documents & files, and print • Centralize label and all your locations • Allow customers and using data entry forms minutes job history document storage and suppliers to print remotely • Automate print operations -• Print labels on-demand from • Print to unlimited Receive higher level support management no coding required any device or BarTender printers from a single user for your mission-critical Connect to cloud databases Manage comprehensive • Reprint lost or damaged (Workstation) labeling (available 24/7/365 (Excel Online, Google Sheets, security and auditable Mobile App processes labels • Print large volumes of many coverage add-on) Azure SQL, SAP HANA, etc.) • Enable complete traceability individualized labels · Be up and running in • High availability with • Encode RFID tags, cards, etc. minutes – skip any software enhanced reliability Workstation licensing installation available

Additional services available:

Premium Support

Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

Professional Services

Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.

BarTender Cloud

Available in two subscription plans that enable anywhere, anytime printing without additional IT and infrastructure resources needed.

When to choose BarTender Cloud

- Print labels remotely and from multiple locations
- Need to provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Need to deploy a labeling solution quickly
- Integrate with cloud/SaaS-based data sources or business systems